

# Preventing Homelessness and the 2012 Target

Shelter Conference  
5 February 2009

Kirsty Morrison  
Strategy & Research Manager  
City of Edinburgh Council

# Prevention of Homelessness at CEC

- Key Outcome of the Edinburgh Homelessness Strategy 2008 – 2012
- Homelessness Strategy Commissioning Plan
- Housing Advice Strategy
  - Housing Advice – key to homelessness prevention
- Operational Delivery - Neighbourhoods
- Monitoring & Evaluation

# Prevention

## Strategic Activities

- Shared Vision and Prioritisation
- Prevention Implementation Group
- Preparation for Section 11
- New Commissioned Services
- Edinburgh Housing Advice & Homelessness Network
- Housing Options Guide
- Bespoke/Locality Based Training

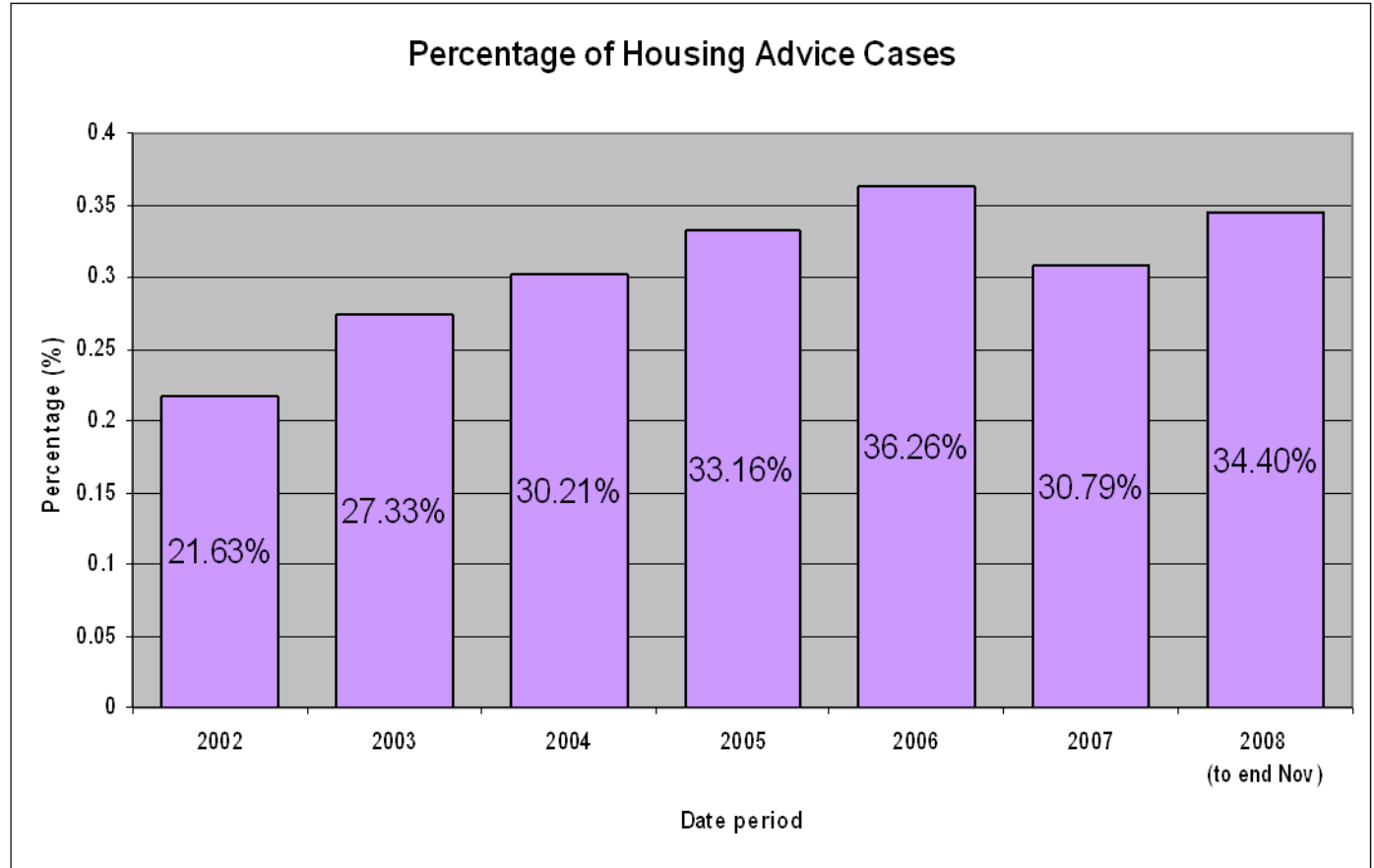


# Prevention

## Operational Activities

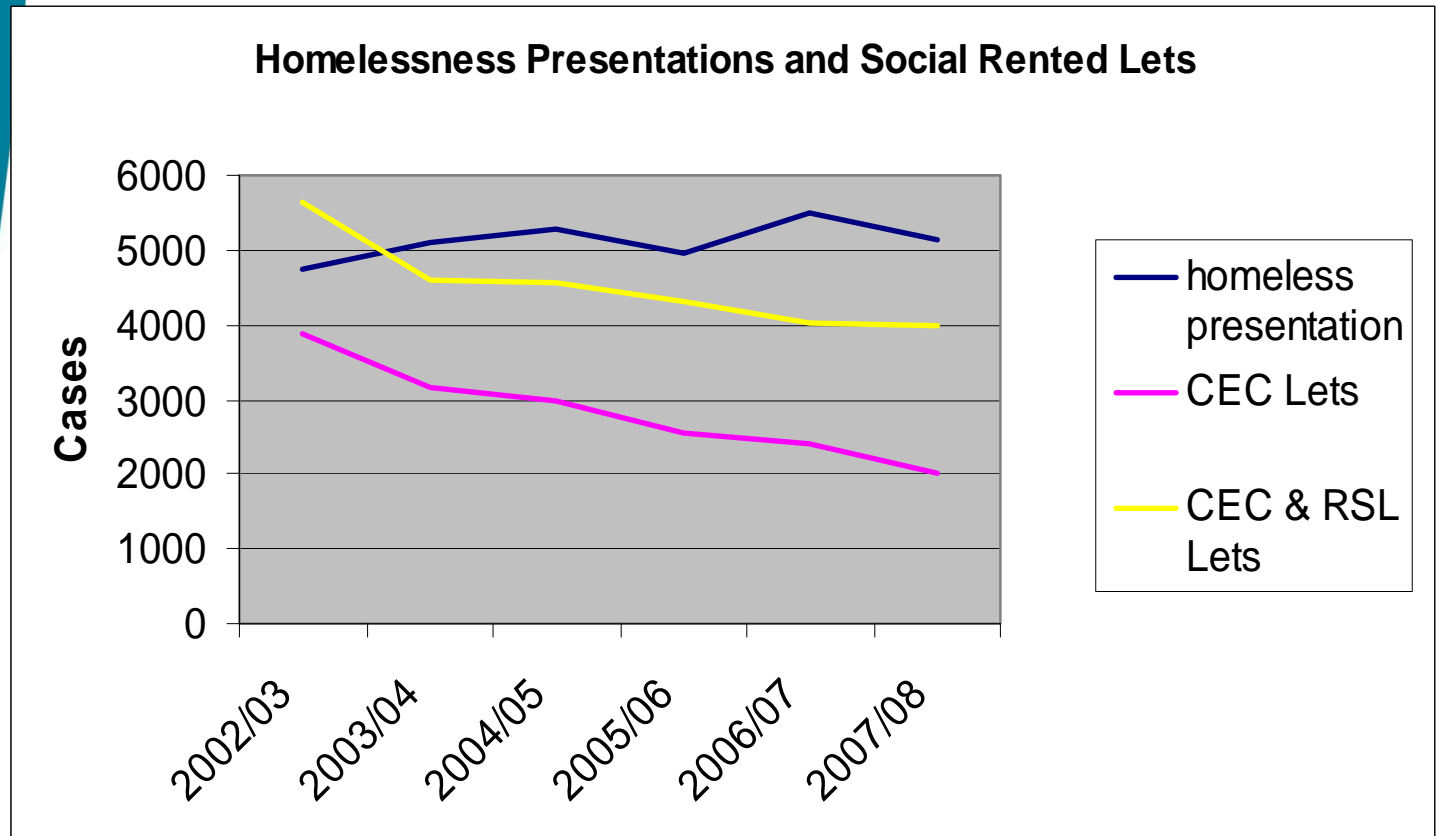
- Neighbourhood Delivery of Services
- Housing Options Approach
- Referrals and Signposting
- Tenancy Sustainment
- Young Persons Advice Officers
- Mainstreaming of Safe as Houses
- Employability and Positive Social Networks

# Monitoring – Preventing Homelessness



# 2012 Target

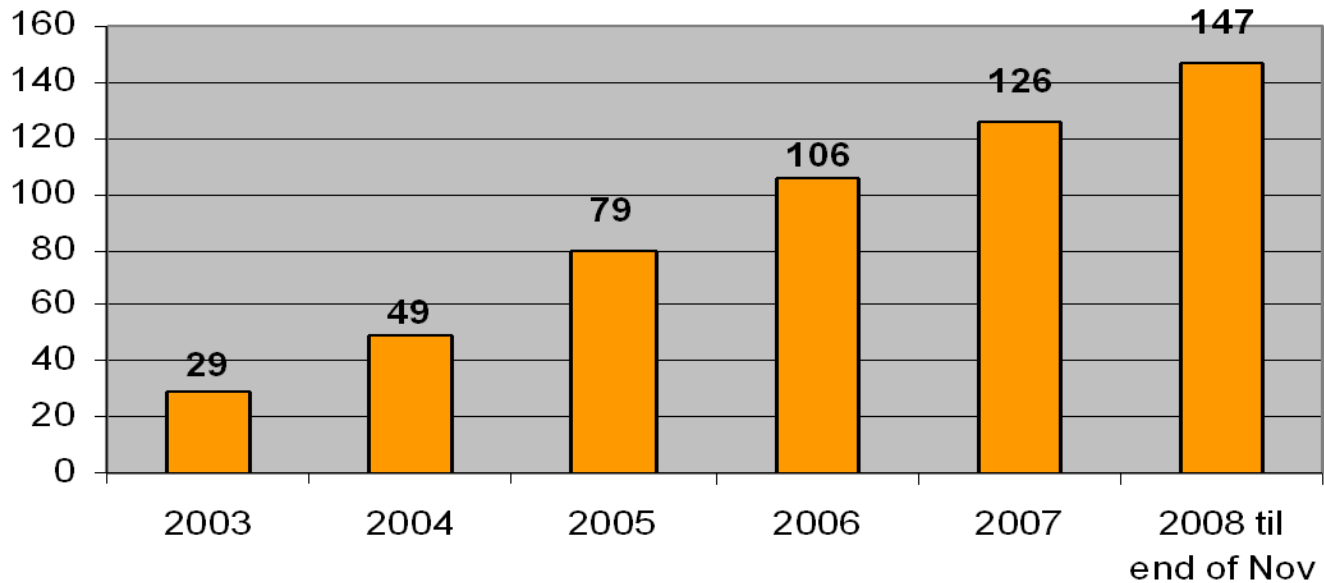
## Supply and Demand – Homelessness and Social Lets



# 2012 Target

## Supply and Demand – Demand for Council Properties

**Average Number of Bids  
per Property Advertised**



# 2012 Target

- Strategy Review – Long Term Key Performance Measures
- Shortfall Modelling – significant shortfall in social lets by 2012
- Targets for Prevention/Access to Private Rented Sector
- Monitoring & Evaluation
- Single Outcome Agreement

# Challenges in Preventing Homelessness

- Supply!
- Avoiding Gatekeeping
- Early (enough) interventions
- Tenancy Sustainment – all levels
- Cultural shift in delivering and receiving services

# Summary

- Prevention – Key Strategic and Operational Priority
- Early, Effective Interventions
- Reshaping Services
- Commissioned Services
- Contribution to Meeting 2012
- Not without its Challenges...!