

# Inspiring Change Manchester

Co-production  
The story so far



**Spirit of Manchester**  
Awards 2014 Winner

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**Shelter**

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# Inspiring Change Manchester

## Programme aims

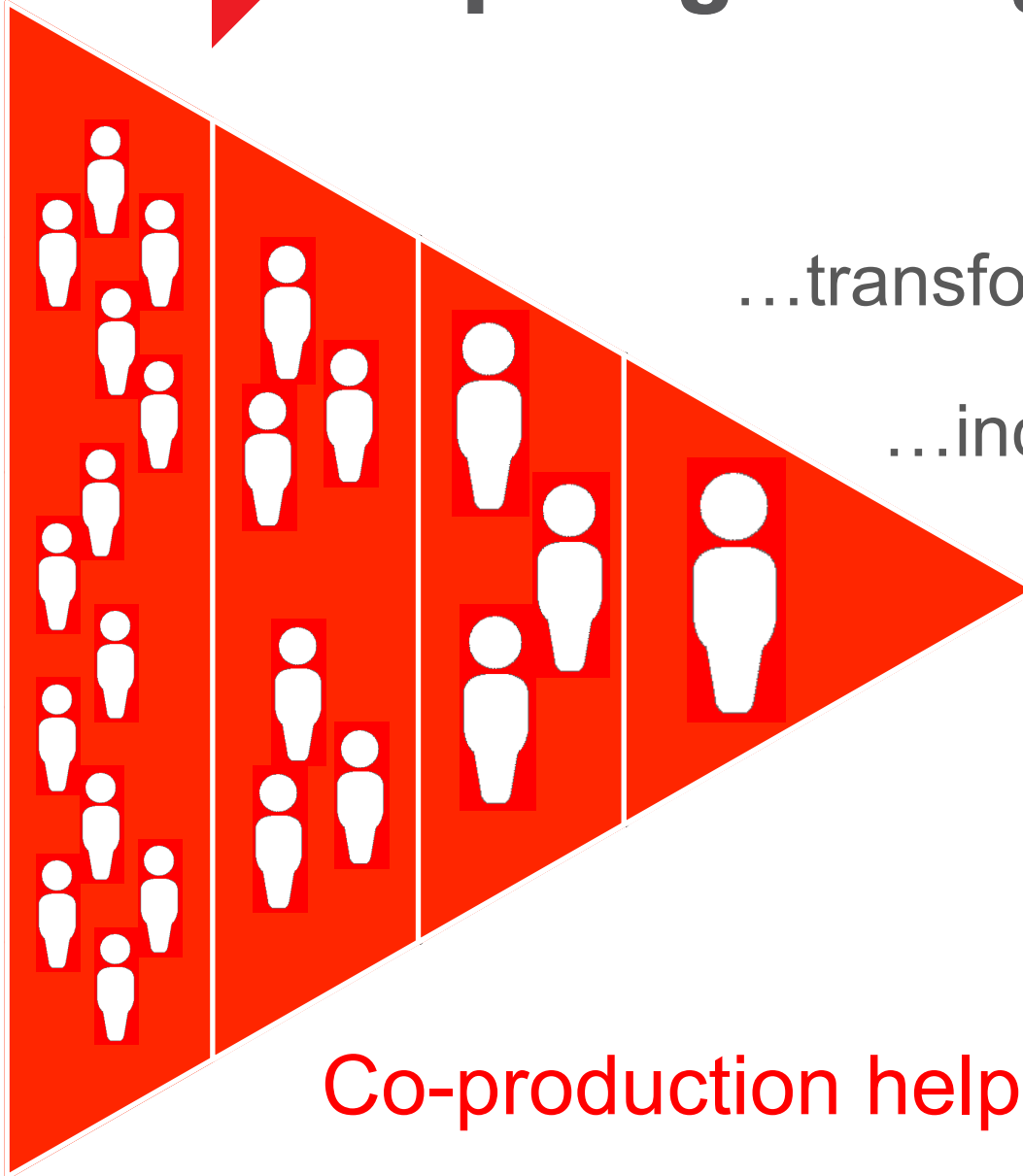
...transforming individual lives

...increasing participation

...improving services

...systems change

Co-production helps achieve all these



Big Lottery Fulfilling Lives Fund to change the way services are delivered for people with **Multiple and Complex needs**

**Inspiring Change Manchester** - 8 year programme

Supporting people with 3 or more needs

Creating a different 'blend' of services

Testing out innovative approaches

Bringing about **systems change**

**Accommodation problems**

**Committing crime**



**Mental health, emotional well-being issues**

**Problem alcohol or drug use**

Co- production : *Sharing* ideas, creativity, power, space





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## Co-production in our design

- People who use ICM will be assets with skills
- Break down barriers between those accessing and delivering
- Build on people's capabilities
- Explain why to be involved – transactional relationships work!
- 'Networking' - work with peer and personal support networks along with professional networks
- ICM becomes an agent for (systems) change rather than just a service provider

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## Underpinning methodology

**Co-production** means delivering public services in an equal and reciprocal relationship between professional, people using services, their families, their neighbours. Where activities are co-produced in this way, both services and neighbourhoods become more effective agents of change

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## How to do co-production

- Run throughout the culture of organisation
- Shared understanding of the principles and benefits
- Be risk aware but not risk averse
  
- Involve everyone, value everyone's involvement
- Resource it, build it in
- Make explicit in strategy, communicate about it
  
- Make accessible, don't exclude people, explain and train
- Principles run through-out policies and procedures
- Understand what community involvement means
- Co-evaluate, be open to learning and changing

# Keep working at it

## Be ambitious and transformational

- ‘No decision about me without me’
- Mutuality and democracy – build alliances to achieve shared goals
- Involve and empower ‘expert citizens’
- Don’t assume, don’t exclude, don’t generalise
- Focus on quality of life for people *and* communities
- Sharing power can be hard but co-design, co-delivery and co-evaluation brings great rewards



The ICM Core Group and co- production  
A meeting of minds, coming together, common purpose  
Mark Jepson, SU Involvement Co-ordinator



# Questions, ideas?

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