



**Edinburgh
Landlord
Accreditation**

ELA

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BACKGROUND TO ACCREDITATION

- ④ Promoted by Scottish Executive and Communities Scotland
- ④ Improving the private rented market
- ④ Recognition of responsible landlord and letting agents



EDINBURGH LANDLORD ACCREDITATION

- © Joint initiative between Scottish Association of Landlords and City of Edinburgh Council
- © Consultation with landlords and letting agents
- © Code of Standards and Policies and Procedures produced

HOW DOES THE SCHEME WORK?

- ④ Voluntary Scheme
- ④ Acceptance based on self-certification of landlords and letting agents
- ④ The tenancy management is accredited
- ④ Incorporates complaints and compliance procedure



CODE OF STANDARDS

- ② Based on property and tenancy management
- ② Covers 10 categories
- ② Mixture of current legislation and good practice



BREACHES OF CODE OF STANDARDS

- © Types of Complaints
- © Persistent problems or minor breaches
- © Serious management problems



BENEFITS OF THE SCHEME TO TENANTS

- ④ Confidence that landlord is professional and reputable
- ④ Assurance that the accreditation scheme code of standards will be followed
- ④ Provision of tenant information pack
- ④ Allows tenants to make more informed choices



BENEFITS TO LANDLORDS AND LETTING AGENTS

- ③ The status of being publicly identified as being a good landlord or letting agent
- ③ Distancing yourselves from incompetent or unscrupulous landlords and letting agents
- ③ The business advantage of advertising your accredited status to tenants



BENEFITS TO LANDLORDS AND LETTING AGENTS

- Ⓒ A one to one advice service for landlords
- Ⓒ Advertise available properties free of charge on ELA website
- Ⓒ The scheme will be promoted in the press and on websites

ELA

- © Launched 20 April 2005
- © 102 accredited letting agents and landlords
- © 9,102 properties covered by the scheme
this is approximately one third of the
Edinburgh market